



## Privacy Policy

*Update Effective Date: January 1, 2024*

This Privacy Policy covers Creative Productions' policies on the collection, use, and disclosure of Personal Data/Personally Identifiable Information/Personal Information (as defined by applicable law and hereinafter collectively referred to as "Personal Data") when visitors access [www.creativeproductions.com](http://www.creativeproductions.com) (the "Site") or any time you interact with Creative Productions.

*Creative Productions is a California corporation with offices in the United States. Creative Productions collects, processes and stores data within the United States.*

### 1. What Information Is Collected by Creative Productions And How Is It Used?

**Email Addresses & Contact Information:** Visitors to the Site may optionally provide their email address and/or other contact information to Creative Productions to contact us through the Site with questions about our services. Visitors may also optionally subscribe to our newsletters and may unsubscribe at any time through the opt-out link contained within those communications.

**Cookies:** The Site utilizes cookie technology to gather information on Internet use in order to serve its visitors more effectively. **Visitors can set their browser to remove or reject cookies and/or accept or refuse cookies on the cookie consent banner on the site itself; however, some Site features may not work properly without cookies.**

**Information Collected as a Service Provider:** The collection and use of any information gathered by Creative Productions as a Service Provider (as that term is defined by California Civil Code Section 1798.100 *et seq.*) is governed by the terms of the contracts between Creative Productions and its clients.

### 2. Is Information Collected By Or Disclosed To Third Parties?

**Creative Productions does not sell, rent, or lease Personal Data to any third parties. However, Personal Data is shared with third parties as follows:**

**Google Analytics:** Google Analytics is used to access anonymous data to help us understand how users engage with our Platform, so that we can review and improve our Services. Google Analytics collects information anonymously. It provides a report to Creative Productions with website trends without identifying individual visitors. Site usage is tracked using Google Analytics in accordance with their [Privacy Policy](#). However, if you do not want your data to be used by Google Analytics, you may opt-out by [installing Google Analytics Opt-out Browser Add-on](#).

**Third Party Advertising/Re-Targeting Services:** When accessing the Site, third party advertising services may place a cookie on your browser, which may be used to target relevant advertisements to you when you visit third party websites. Visitors may opt-out from receiving targeted advertisements by visiting the (1) [Network Advertising Consumer Opt-Out](#) page, (2) [Digital Advertising Alliance Opt-Out](#) page, and/or (3) the opt-out provisions pertaining to the applicable advertising services/retargeting provider.

**Social Plug-Ins:** Visitors may follow Creative Productions and/or share information on [Facebook](#), [Instagram](#), [Twitter](#), [Google](#), [YouTube](#), [Pinterest](#), and [LinkedIn](#). Visitors should click on the hyperlinks for each site to review the applicable privacy policies for more detail about information collected from these sites.

**Other Potential Third Party Disclosures:** Personal Data may also be disclosed to third parties to serve our legitimate business interests as follows: (1) as required by law, such as to comply with a subpoena, or similar legal process, (2) if Creative Productions is involved in a merger, acquisition, or sale of all or a portion of its assets, (3) to investigate, prevent, or take action regarding suspected or actual illegal activities or to assist government enforcement agencies; (4) enforce our agreements with you, and/or (5) investigate and defend ourselves against any third-party claims or allegations. We will use commercially reasonable efforts to notify visitors about law enforcement or court ordered requests for data unless otherwise prohibited by law.

### **3. How Does Creative Productions Comply With The Children’s Online Privacy Protection Act and GDPR Regulations Relating to Children?**

We do not knowingly collect Personal Data from anyone under the age of 18. If a parent or guardian becomes aware that his or her child (a) under the age of 16 in applicable EU Member Countries, or (b) under the age of 13 in the U.S. and applicable EU Member Countries, has provided us with Personal Data without their consent, he or she should contact Creative Productions at [privacy@creativeproductions.com](mailto:privacy@creativeproductions.com). We will delete such Personal Data from our files within a commercially reasonable time, but no later than required under the applicable law relating the child’s country of residence.

### **4. How Long Does Creative Productions Retain Personal Data Collected?**

Personal Data obtained from Site visitors will be maintained as long as it is necessary to provide requested communications and information-based services or until a Visitor exercises its right to opt-out of requested communications or information-based services. Anonymized and Pseudo-anonymized data will be retained as long as Creative Productions determines such data is commercially necessary for it legitimate business interests.

### **5. EU General Data Protection Regulation (“GDPR”) Notices**

**Data Processor.** Creative Productions is the processor of any Personal Data collected or otherwise received in connection with the services it provides to clients who engage Creative Productions’ services.

**Data Controller.** The Personal Data input by visitors to the Site is controlled by Creative Productions, 5030 E. Second St., Long Beach, California 90803. You may contact us at any time by emailing us at [privacy@creativeproductions.com](mailto:privacy@creativeproductions.com).

We will only collect and process Personal Data about you where we have lawful bases. Lawful bases include consent (where you have given consent), contract (where processing is necessary for the performance of a contract with you), and “legitimate interests.” Where we rely on your consent to process Personal Data, you have the right to withdraw or decline your consent at any time and where we rely on legitimate interests, you have the right to object. If you have any questions about the lawful bases upon which we collect and use your personal data, please contact us at [privacy@creativeproductions.com](mailto:privacy@creativeproductions.com).

**Data Processing Addendums for Subprocessors:** When necessary, Creative Productions will ensure that executed Data Processing Addendums are in place with those subprocessors that process end-user Personal Data to ensure compliance with Creative Productions’ obligations under applicable data protection laws and regulations.

Visitors within the EU may email Creative Productions at [privacy@creativeproductions.com](mailto:privacy@creativeproductions.com) in order to exercise their GDPR rights to:

- Access, review, restrict processing of, or otherwise request erasure of your Personal Data;
- Obtain the identity of the source of any Personal Data collected;
- Request correction of any errors contained within your Personal Data;
- Request transfer your Personal Data to another service provider;
- Object to the manner in which your Personal Data is processed; or
- Lodge a complaint with a supervisory authority.

You may also have the right to make a GDPR complaint to the relevant Supervisory Authority. A list of Supervisory Authorities is available here: [http://ec.europa.eu/justice/data-protection/bodies/authorities/index\\_en.htm](http://ec.europa.eu/justice/data-protection/bodies/authorities/index_en.htm). If you need further assistance regarding your rights, please contact us using the contact information provided below and we will consider your request in accordance with applicable law. In some cases our ability to uphold these rights for you may depend upon our obligations to process personal information for security, safety, fraud prevention reasons, compliance with regulatory or legal requirements, or because processing is necessary to deliver the services you have requested. Where this is the case, we will inform you of specific details in response to your request.

Where we rely on your consent to collect Personal Data, you may withdraw your consent either through the contact information contained within this Section.

For all GDPR-based requests made pursuant to this section, Creative Productions will (a) respond as required under applicable law, (b) provide a copy of any requested Personal Data in a structured, commonly used and machine-readable format, and (c) transmit such Personal Data to another service provider without restriction in accordance with applicable law.

## **6. Your California Privacy Rights.**

**California Consumer’s Request to Disclose, Right to Delete, Right to Opt-Out of Sale Rights:** For Information on your California Consumer Rights, please see: [California Consumer Privacy Rights Notice \(“Notice”\)](#)

A verifiable Consumer Request may be submitted to Creative Productions effective January 1, 2020 by emailing Creative Productions at [privacy@creativeproductions.com](mailto:privacy@creativeproductions.com) or through the account or as otherwise designated in the [Notice](#).

Creative Productions will verify all requests with the Consumer email address on file with the email address submitted in the applicable request form. Consumers may designate an authorized agent to make a request on the Consumer's behalf at [privacy@creativeproductions.com](mailto:privacy@creativeproductions.com) or as otherwise designated in the [Notice](#).

## **7. What Is Creative Productions Security Policy?**

We have implemented reasonable administrative, technical and physical security measures to protect your personal information against unauthorized access, destruction or alteration. However, although we endeavor to provide reasonable security for information we process and maintain, no security system can ever be 100% secure.

## **8. How Does The Site Respond To “Do Not Track” Signals?**

“Do Not Track” is a feature enabled on some browsers that sends a signal to request that a website disable its tracking or cross-site user tracking. At present, the Site does not respond to or alter its practices when a Do Not Track signal is received.

## **9. How Will I Be Notified Of Changes To Your Privacy Policy?**

If we make material changes to our Privacy Policy, we will notify you by (i) changing the Effective Date at the top of the Privacy Policy and/or (ii) add a banner/notification to the Site itself. Express consent will be obtained when required for any material changes in Creative Productions' collection and use practices.

## **10. Contact Us**

If you have any questions regarding your Personal Data or about our privacy practices, please contact us at: Creative Productions, Attention: Privacy Department, 5030 E. Second Street, Long Beach, California 90808 or at [privacy@creativeproductions.com](mailto:privacy@creativeproductions.com).